

<https://safeedafaizal.com>

2024

Safeeda Faizal

PORTFOLIO

DIGITAL MARKETING STRATEGIST

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About Me

Hey, I'm **Safeeda Faizal**, a Freelance Digital Marketing strategist. I can help your business grow through effective online marketing strategies.

As a Digital Marketing Specialist, I can solve your marketing challenges through various online channels like SEO, Social Media Marketing, and Performance Marketing and I offer freelance services globally.

Certified From



Education



- High school (2015)
G G H S S Malappuram



- Higher Secondary (2015-2017)
A K M H S S Kottoor, Malappuram



- Under Graduate -BA Multimedia (2017-2020)
Malabar College of Advanced Studies, Vengara



- Digital Marketing (2024)
HACA, Calicut

Skills

Personal Skills

- Creative Thinking
- Communication
- Leadership
- Time Management
- Interactive Media

Technical Skills

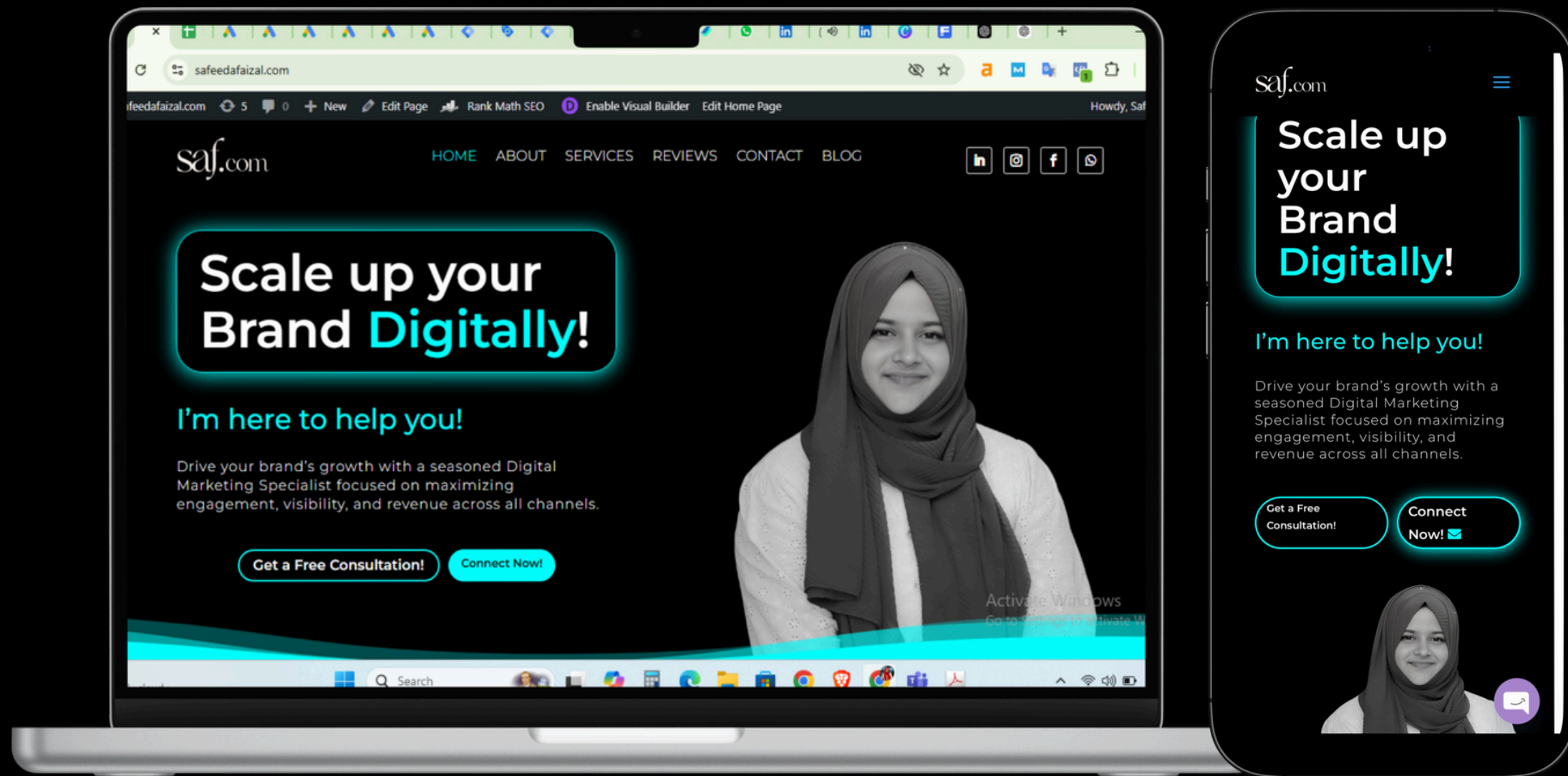


Experiance



- **CREATIVE Event Management**
Company Abu Dhabi, UAE.
(Graphic Designer cum Video Editor)
- Social Media Content Creator
(Freelancer)

Personal Website



[Check it out](#)

Clients



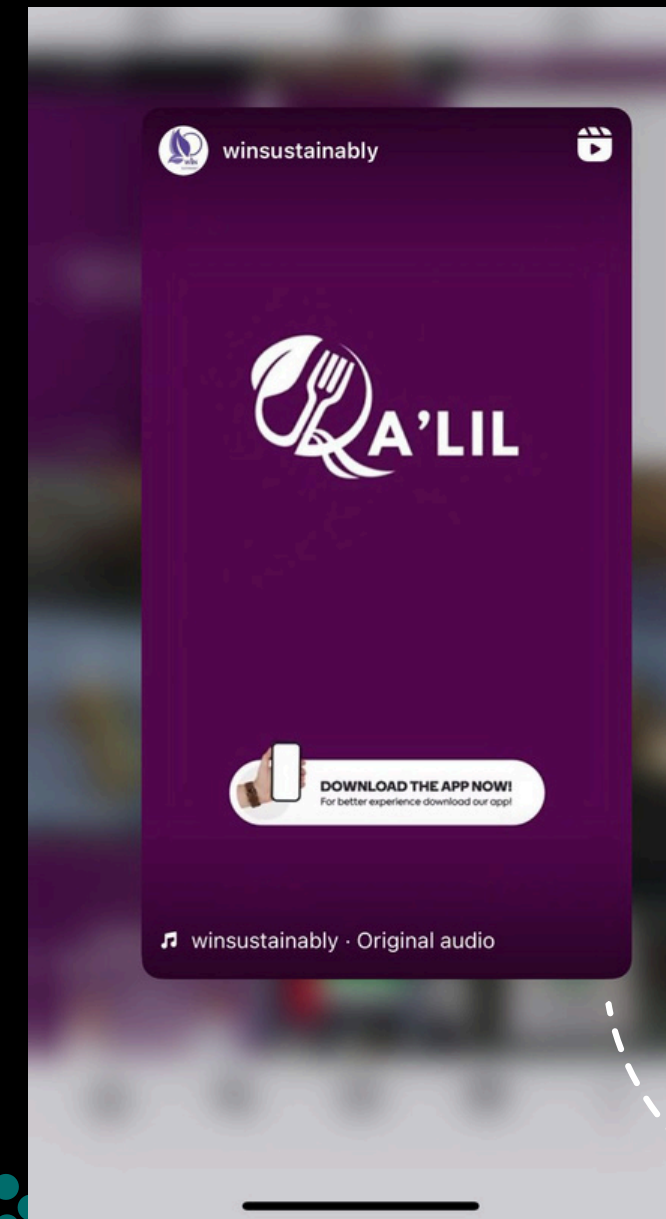
Works

Content & Video editing

"I created a video for the team at **Smoked Bun**, handling everything from shooting to editing. The video got their first **120k plays** and significantly increased their follower count.

[Check it out](#)

120K



"I created a video for the **QALIL app** by sourcing footage externally and handling the editing process. The video received **154k plays** and helped boost user engagement significantly."

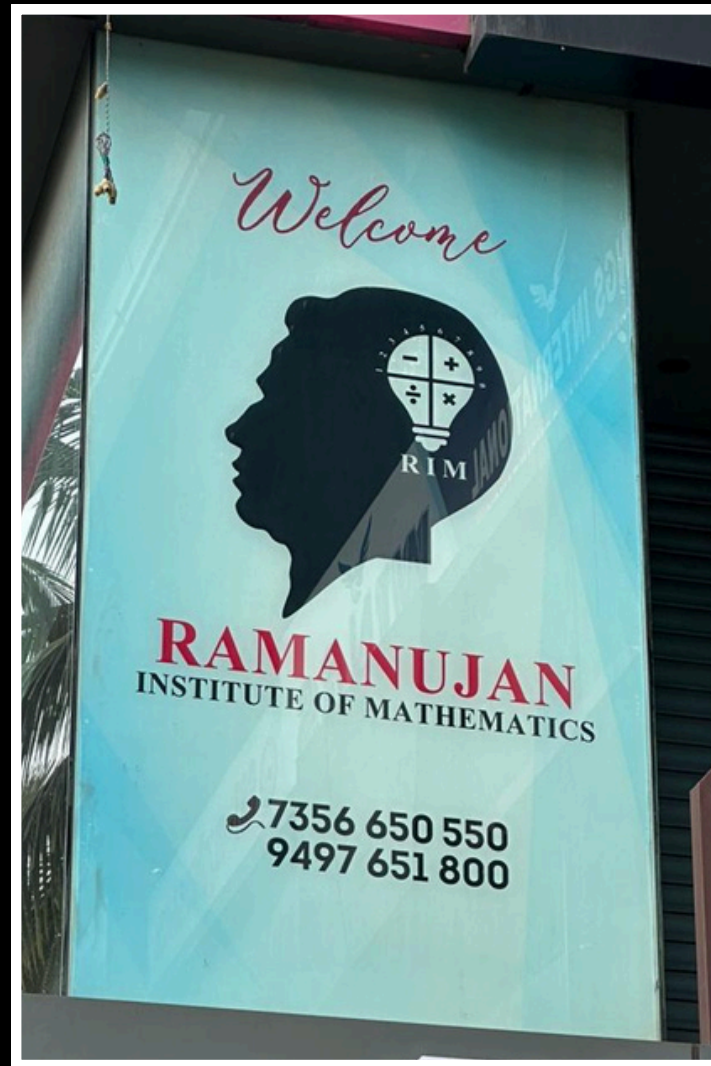
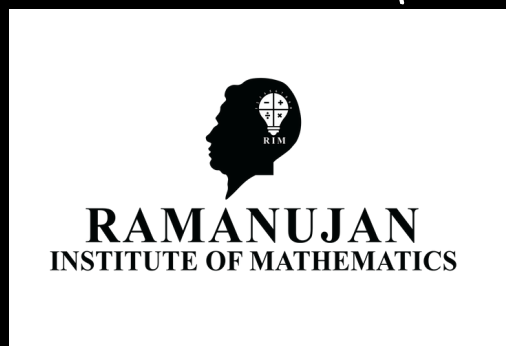
[Check it out](#)

154K

Works

Logo & Poster Design

I designed a logo and created promotional posters for a client, **Ramanujan Institute of Mathematics**, ensuring a professional and visually engaging identity for their brand.



Projects

Copy & Design

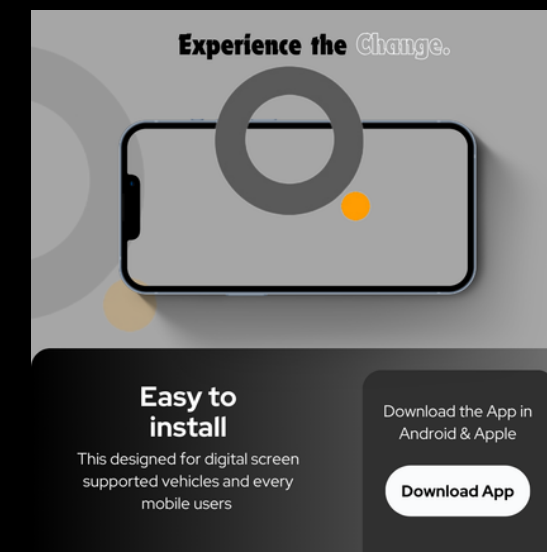
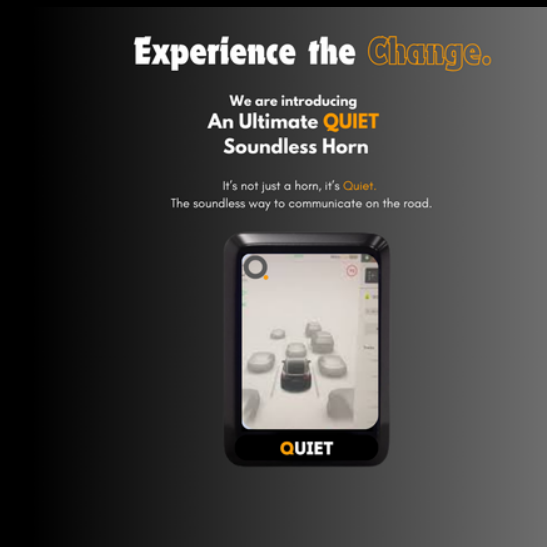
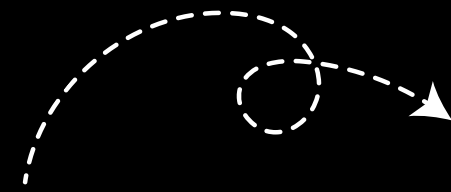
The mentor challenged us to create a **Spec Ad** for an imaginary Sony product a pair of innovative sunglasses. I developed the creative concept, content, and copy, showcasing how Sony's tech-driven elegance could redefine eyewear.



Projects

MAD Ads

Our mentors organized a MAD Ad contest where we had to present a product and create an ad for it. Our group worked on the topic 'soundless horn' and turned the concept into a real-world idea by introducing **Quiet**, an app and product.



Let's Connect



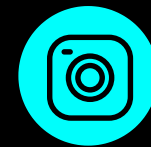
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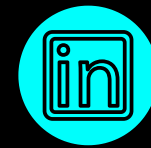
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Al Shahama, Abu Dhabi, UAE



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Thank You